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The submission requested a ranking of C and is considered justified. This conference has 13 installations so far. It is listed in DBLP. Chairs are selected based on track records, with diversity representation. The H5 index (12) is solid for a C-conference. The PC chairs Average H-index (14) is comparably low. The PC member Average H-index ranges around 13, with many emerging researchers but also a few senior ones (35+). The top PC members publish in the conference. This conference was published at 17 times by 8 of 11 experts in the last 5 years, 5 out of 11 top PC members had a paper in at least one year, 2 in at least 2 years. Top PC members publish in A-conferences like CAiSE or ER. The numbers of submissions are 58, 35, 64. PoEM has acceptance rate ranging from 33% to 43% which is acceptable for a C-conference. It is claimed that PoEM is more focused than the first comparators (B-ranked RCIS) and more complete than the second comparator (C-ranked EMMSAD), but no justification is provided.