

2021 4607 Committee
Mark Billinghurst (Chair)
Peter Brusilovsky
Denis Kalkofen
Judy Kay
Vassilis Kostakos
Tobias Langlotz
Danielle Lottridge
Stefanie Zollman

The submission requested a new ranking at the rank of B, which was considered to be justified. The conference has an h5 of 13, which is reasonable for a B conference, and a typical acceptance rate of 40-50% with 70-90 submissions per year.

The General Chairs are relatively strong with h-index scores of 10-40. The Senior PC seems to have an average h-index of 10-14, but there are very senior researchers who regularly attend and publish at the meeting. WPP highlights it as a top venue.